

NCFE LEVEL 1/2 TECHNICAL AWARD IN GRAPHIC DESIGN

The Level 1/2 Technical Award in Graphic Design is designed for learners who want an introduction to graphic design that includes a vocational and project-based element. The qualification will appeal to learners who wish to pursue a career in the graphic design sector or progress onto further study.

What are the entry requirements?

There are no specific prior skills/knowledge a learner must have for this qualification.

How is this qualification structured?

To be awarded this qualification, learners are required to successfully demonstrate the knowledge and skills to meet the requirements of all 6 mandatory content areas.

The objectives of this qualification are to provide an understanding of:

- components of graphic design
 - work of graphic designers
- requirements of a graphic design brief
- planning, development and experimentation
 - graphic design production
- displaying, presenting and promoting graphic design work

How is the qualification assessed?

There is a Non-Exam assessment that students will have 17.5 hours to complete during Year 11 with 2 hours of preparation time.

There is also a written exam that lasts 1.5 hours that students will sit in Year 11. The Non-Exam assessment contributes 60% towards the final grade with the Exam contributing the other 40%.

Assessment Points.

The Non-Exam assessment is marked against the following criteria.

Assessment Objective	AO4 – Demonstrate and apply relevant technical skills, techniques, and processes
AO1 – Recall knowledge and show understanding The emphasis here is for learners to recall and communicate the fundamental elements of knowledge and understanding.	The emphasis here is for learners to demonstrate the essential technical skills relevant to the vocational sector, by applying the appropriate processes, tools, and techniques.
16 marks (13.33%)	44 marks (36.67%)
AO2 – Apply knowledge and understanding The emphasis here is for learners to apply their knowledge and understanding to real-world contexts and novel situations.	AO5 – Analyse and evaluate the demonstration of relevant skills and techniques. The emphasis here is for learners to analyse and evaluate the essential technical skills, processes, tools and techniques relevant to the vocational sector.
24 marks (20%)	28 marks (23.33%)
AO3 – Analyse and evaluate knowledge and understanding The emphasis here is for learners to develop analytical thinking skills to make reasoned judgements and reach conclusions.	
8 marks (6.67%)	